

**Remit Address:**

WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Cohen for Congress
Product	cohen/2012/tv/Cohen for Congress-Gen
Estimate Number	1554

Invoice #	137872-2
Invoice Date	11/08/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WHBQ
Account Executive	Memphis House
Sales Office	Memphis-Local
Sales Region	Local

Order #	137872
Alt Order #	Cohen for Congress
Deal #	
Order Flight	10/15/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	660
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Archer Malmo
Attention: Accounts Payable
65 Union Ave
at Front #500
Memphis, TN 38103

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
					10/29/12 to 11/04/12	4x	MTWTF--				
	WHBQ			M	10/29/12	:30	5:58 AM	COHEN 5 EDUCATION	\$100.00		8
	WHBQ			Tu	10/30/12	:30	6:30 AM	COHEN 5 EDUCATION	\$100.00		6
	WHBQ			W	10/31/12	:30	6:58 AM	COHEN 5 EDUCATION	\$100.00		7
	WHBQ			F	11/02/12	:30	6:12 AM	JOBS TURLEY	\$100.00		5
3	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
					11/05/12 to 11/11/12	2x	MT-----				
	WHBQ			M	11/05/12	:30	6:51 AM	COHEN 6 ALL TOGETHER	\$100.00		1
	WHBQ			Tu	11/06/12	:30	6:23 AM	COHEN 6 ALL TOGETHER	\$100.00		2
5	WHBQ	Good Morning Memphis 7a	7a-8a								
		Immediately Preemptible									
					10/29/12 to 11/04/12	3x	MTWTF--				
	WHBQ			M	10/29/12	:30	7:29 AM	COHEN 5 EDUCATION	\$90.00		3
	WHBQ			Th	11/01/12	:30	7:40 AM	JOBS TURLEY	\$90.00		4
	WHBQ			F	11/02/12	:30	7:13 AM	JOBS TURLEY	\$90.00		6
6	WHBQ	Good Morning Memphis 7a	7a-8a								
		Immediately Preemptible									
					11/05/12 to 11/11/12	2x	MT-----				
	WHBQ			M	11/05/12	:30	7:58 AM	COHEN 6 ALL TOGETHER	\$90.00		2
	WHBQ			Tu	11/06/12	:30	7:27 AM	COHEN 6 ALL TOGETHER	\$90.00		1
8	WHBQ	Good Morning Memphis 8a	8a-9a								
		Immediately Preemptible									
					10/29/12 to 11/04/12	3x	MTWTF--				
	WHBQ			W	10/31/12	:30	8:28 AM	COHEN 5 EDUCATION	\$90.00		4
	WHBQ			Th	11/01/12	:30	8:25 AM	JOBS TURLEY	\$90.00		6
	WHBQ			F	11/02/12	:30	8:08 AM	JOBS TURLEY	\$90.00		5
9	WHBQ	Good Morning Memphis 8a	8a-9a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WHBQ	Wendy Williams	10a-11a	Immediately Preemptible							
				11/05/12 to 11/11/12 2x MT- - - - -							
				M	11/05/12	:30	8:56 AM	COHEN 6 ALL TOGETHER	\$90.00	2	
				Tu	11/06/12	:30	8:28 AM	COHEN 6 ALL TOGETHER	\$90.00	1	
				Immediately Preemptible							
12	WHBQ	Wendy Williams	10a-11a	10/29/12 to 11/04/12 3x MTWTF- -							
				M	10/29/12	:30	10:49 AM	COHEN SPOT 4	\$60.00	4	
				Th	11/01/12	:30	10:53 AM	COHEN SPOT 4	\$60.00	6	
				F	11/02/12	:30	10:57 AM	COHEN SPOT 4	\$60.00	5	
				Immediately Preemptible							
14	WHBQ	Divorce Court	1p-2p	11/05/12 to 11/11/12 2x MT- - - - -							
				M	11/05/12	:30	10:57 AM	COHEN 6 ALL TOGETHER	\$60.00	2	
				Tu	11/06/12	:30	10:27 AM	COHEN 6 ALL TOGETHER	\$60.00	1	
15	WHBQ	Divorce Court	1p-2p	10/29/12 to 11/04/12 3x MTWTF- -							
				Tu	10/30/12	:30	1:29 PM	COHEN SPOT 4	\$60.00	6	
				Th	11/01/12	:30	1:45 PM	COHEN SPOT 4	\$60.00	5	
				F	11/02/12	:30	1:58 PM	COHEN SPOT 4	\$60.00	4	
				Immediately Preemptible							
17	WHBQ	Judge J Brown	3p-4p	11/05/12 to 11/11/12 2x MT- - - - -							
				M	11/05/12	:30	1:24 PM	COHEN 6 ALL TOGETHER	\$60.00	1	
				Tu	11/06/12	:30	1:16 PM	COHEN 6 ALL TOGETHER	\$60.00	2	
	WHBQ			10/29/12 to 11/04/12 3x MTWTF- -							
				Tu	10/30/12	:30	3:40 PM	COHEN SPOT 4	\$125.00	5	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WHBQ	Judge J Brown	3p-4p								
		Immediately Preemptible									
	WHBQ			Th	11/01/12	:30	3:25 PM	COHEN SPOT 4	\$125.00		4
	WHBQ			F	11/02/12	:30	3:09 PM	COHEN SPOT 4	\$125.00		6
18	WHBQ	Judge J Brown	3p-4p								
		Immediately Preemptible									
					11/05/12 to 11/11/12	2x	MT- - - - -				
	WHBQ			M	11/05/12	:30	3:25 PM	COHEN 6 ALL TOGETHER	\$125.00		2
	WHBQ			Tu	11/06/12	:30	3:29 PM	COHEN 6 ALL TOGETHER	\$125.00		1
21	WHBQ	Judge Judy	4p-5p								
		Immediately Preemptible									
					10/29/12 to 11/04/12	3x	MTWTF- -				
	WHBQ			W	10/31/12	:30	4:18 PM	COHEN 5 EDUCATION	\$120.00		3
	WHBQ			Th	11/01/12	:30	4:19 PM	JOBS TURLEY	\$120.00		2
	WHBQ			F	11/02/12	:30	4:49 PM	JOBS TURLEY	\$120.00		1
23	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
					10/29/12 to 11/04/12	3x	MTWTF- -				
	WHBQ			M	10/29/12	:30	5:44 PM	COHEN 5 EDUCATION	\$175.00		6
	WHBQ			Th	11/01/12	:30	5:13 PM	JOBS TURLEY	\$175.00		4
	WHBQ			F	11/02/12	:30	5:50 PM	JOBS TURLEY	\$175.00		5
24	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
					11/05/12 to 11/11/12	1x	MT- - - - -				
	WHBQ			Tu	11/06/12	:30	5:18 PM	COHEN 6 ALL TOGETHER	\$175.00		1
26	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
					10/29/12 to 11/04/12	3x	MTWTF- -				
	WHBQ			M	10/29/12	:30	9:29 PM	COHEN 5 EDUCATION	\$250.00		6
	WHBQ			W	10/31/12	:30	9:31 PM	COHEN 5 EDUCATION	\$250.00		4

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26	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
	WHBQ			F	11/02/12	:30	9:32 PM	JOBS TURLEY	\$250.00		5
27	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
	WHBQ				11/05/12 to 11/11/12	1x	M-----				
	M				11/05/12	:30	9:29 PM	COHEN 6 ALL TOGETHER	\$250.00		1
28	WHBQ	Late News Wknd Rotator	9p-10p								
		Immediately Preemptible									
	WHBQ				10/29/12 to 11/04/12	2x	-----SS				
	Sa				11/03/12	:30	10:23 PM	COHEN 6 ALL TOGETHER	\$124.00		5
	Su				11/04/12	:30	9:24 PM	COHEN 6 ALL TOGETHER	\$124.00		6
30	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Immediately Preemptible									
	WHBQ	Fox 13 News 5p	5p-6p								
	WHBQ				10/22/12 to 10/28/12	4x	MTWTF--				
	Tu				10/30/12	:30	5:45 PM	COHEN 5 EDUCATI ON	\$175.00	MG for 30.1,30.2,22.1,30.4	8
	Tu				10/30/12	:30	10:14 PM	COHEN 5 EDUCATI ON	\$100.00	MG for 30.1,30.2,22.1,30.4	5
	W				10/31/12	:30	10:07 PM	COHEN 5 EDUCATI ON	\$100.00	MG for 30.1,30.2,22.1,30.4	6
	Th				11/01/12	:30	10:09 PM	JOBS TURLEY	\$100.00	MG for 30.1,30.2,22.1,30.4	7
31	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Immediately Preemptible									
	WHBQ				11/05/12 to 11/11/12	1x	M-----				
	M				11/05/12	:30	10:23 PM	COHEN 6 ALL TOGETHER	\$100.00		1
32	WHBQ	Judge Judy	4p-5p								
		Immediately Preemptible									
	WHBQ				11/05/12 to 11/11/12	2x	MT-----				
	M				11/05/12	:30	4:44 PM	COHEN 6 ALL TOGETHER	\$130.00		1
	Tu				11/06/12	:30	4:12 PM	COHEN 6 ALL TOGETHER	\$130.00		2
33	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Immediately Preemptible									

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33	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Immediately Preemptible									
					10/29/12 to 11/04/12	4x	MTWTF--				
	WHBQ			M	10/29/12	:30	10:17 PM	COHEN 5 EDUCATION	\$100.00		2
	WHBQ			W	10/31/12	:30	10:29 PM	COHEN 5 EDUCATION	\$100.00		1
	WHBQ			Th	11/01/12	:30	10:29 PM	JOBS TURLEY	\$100.00		3
	WHBQ			F	11/02/12	:30	10:12 PM	JOBS TURLEY	\$100.00		4

Aired Spots **55**

<u>Gross Total</u>	\$6,268.00	
<u>Agency Commission</u>	\$940.20	
<u>Net Amount Due</u>	\$5,327.80	<u>Payment Terms 30 Days</u>

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